



PRESS RELEASE

FOR IMMEDIATE RELEASE

Northwest Indiana
September 23, 2020



ALBANESE CONFECTIONERY TAKES HOME “BUYERS CHOICE AWARD” AT 2020 ECRM EVERYDAY & SUMMER SEASONAL CANDY PLANNING SESSION.

ULTIMATE™ 8 Flavor Gummi Bears™ wins second award for most innovative product for non-chocolate category.


Albanese Confectionery Group, Inc. received its second award for their newest product at the Candy Industry sponsored 2020 ECRM Everyday & Summer Seasonal Candy Planning Session Aug. 31-Sept. 11. First place winners of the ECRM “Buyer’s Choice Award” are recognized for the best and most innovative product in three prestigious categories. ULTIMATE™ 8 Flavor Gummi Bears™, recipient of the 2020 NEXTY Consumer Choice Award, won first place for best product in the non-chocolate category.

The awards were carefully selected from a panel of judges comprised of retail buyers who evaluated 98 products in the categories of chocolate, non-chocolate, and novelty. Each product is evaluated on innovation, point of differentiation, and origin story. Winners will receive a special callout in the post-program coverage, set to appear on CandyIndustry.com in October.

The Albanese Team is ecstatic to be recognized for a second award for our Ultimate™ 8 Flavor Gummi Bears™ said Bethany Albanese, Co-President, at Albanese Confectionery Group, Inc.

We’re grateful for the response we’ve received from retail buyers who are just as excited as we are about our new line featuring unique natural flavors and colors made from real fruits and vegetables. We’re also proud to say this line includes all of the trending attributes of allergen free, gluten free, fat free, MSG free, and they are made in the USA.

Albanese, manufacturer of the “World’s Best” gummies and chocolates, elevates the gummi tasting experience in their new ULTIMATE™ line by using their signature texture, one-of-a-kind true-to-fruit natural flavors, and superior, locally sourced ingredients.



The Ultimate™ 8 Flavor Gummi Bears™ really take flavor profiles to the ultimate level, said Dominique Albanese, Co-President, at Albanese Confectionery.

The variety of unique real fruit flavors give your palate the experience of biting into the actual fruit. From the skin on the outside, to the juicy flesh on the inside, your taste buds will be begging for the next flavor.

ULTIMATE™ 8 Flavor Gummi Bears™ launched earlier this year with eight novel flavors: the sharply sweet Alphonso Mango, the freshly superior Amity Raspberry, the signature Asian Pear, the earthy Black Currant, the intense Blood Orange, the powerful Crimson Cranberry, the honey-sweet Fuji Apple, and the bold Queen Pineapple.

For more information about the Summer Seasonal Candy Planning Session, visit www.ecrm.marketgate.com.

About Albanese Confectionery Group, Inc.

Albanese is a manufacturer, distributor, and retailer located in Northwest Indiana. For over 30 years, Albanese has been making the World's Best Gummies and Chocolate in the United States. For years we've had a simple recipe for success, putting flavor and texture first, always finding a better way, and never taking ourselves too seriously.

Our gummies and candy taste different because we are different. All of our gummies and candy are made at our factory located in the heart of the Midwest and produced with only the highest quality ingredients sourced exclusively from American and European growers. Look for the Gummi with the "A" on the Tummy™ to make sure you have the World's Best in your hands.

To learn more about Albanese, visit www.albaneseconfectionery.com or follow us on Instagram, Facebook, and Twitter.

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